



Exterior Home Staging Services

If you're selling your home in today's dramatic economy, you need all the help that you can get to lure in potential buyers! Let our Exterior Home Staging team help you increase your curb appeal!

We can do "as much or as little" as you need to help push your home in front of others:

- Build a new path leading up to your front door.
- Install new trees or plant life that gives a dramatic statement.
- Prune trees and shrubs and plant colorful flowers.
- Repair outdated patios, sidewalks, driveways and outdoor living elements.
- Build a new outdoor deck, kitchen, play area or pool!

We have three (3) different plans to start as a foundation for how you can engage our Exterior Home Staging Team to help give your home some extra "shine" from the outside and curbside!

Bronze Staging package (Typical 1/3-acre property size)

This package includes a combination of the following exterior enhancements:

- 1) Six (6) flats of annuals, two to be placed in pots on each side of the front steps or door, and the rest to be planted in the front to showcase the mail box area.
- 2) Pull weeds 20 feet on each side of the front door entrance way.
- 3) Re-edge 60 feet of flower beds.
- 4) Pine straw distributed over 500 square feet of flower beds.
- 5) Remove all yard debris and debris from our project.
- 6) Spot seed the front yard.
- 7) Clean cob webs off the side of the home.
- 8) Pressure wash walkway up to front door or front focal point.
- 9) Check gutters and make sure no clog at the bottom spouts.
- 10) Trim ten shrubs if under 2 feet tall.

Cost for Bronze Staging Package is \$750.00



Silver Staging Package (Typical 1/3-acre property size)

The Silver Staging Package includes everything in the Bronze Package, plus:

- 1) Trim 30 shrubs in the front yard.
- 2) Mulch all the flower beds in the front yard.
- 3) Pull all the weeds in the front yard.
- 4) Pressure-wash the front of the home, one story.
- 5) Clean gutters on one story in the front yard.
- 6) Clean out the inside of gutters on the front of the yard.
- 7) Plant an additional amount of annuals in the front yard.
- 8) Make suggestions on painting the front door, staining the shutters, painting light post or mail box, and re-lettering the home's address.
- 9) Add in yard art to make the customer feel that it's a home and somebody is living there. Welcome signs, festivity for the holidays, etc.
- 10) Make the front of the yard have a "wow" factor for prospective buyers.

Cost for Silver Staging Package is \$2,500.00.

Gold Staging Package (Typical 1/3-acre property size)

The Gold Staging Package includes everything in both packages, plus:

- 1) Cleaning out the side yard.
- 2) Adding shrubbery around the A/C compressor unit to conceal it.
- 3) Making an area to store garbage cans, concealed with lattice.
- 4) Staging the back yard patio with potted plants, etc.
- 5) Adding window boxes to the front of the home with colorful flowers.
- 6) Doing everything in the back yard that was in the front yard.
- 7) Fertilizing all plants.
- 8) Filling in any dips in the yard with dirt and sod.
- 9) Remove any clutter - kids' trampolines, dog pins, swing set, etc.
- 10) Add some privacy to side yards to help screen the neighbors.

Cost for Gold Staging Package is \$5,000.00

Anything that does not fit in this mold can be priced on a separate basis with a \$75.00 consultation fee to the customer! We do offer full service maintenance contracts to keep the property looking good while it's on the market, these are year contracts but you can offer it as a selling point in the MLS that the home already has service until the end of the year, minimum if \$225.00 a month. We also offer outdoor living designs for the whole yard starting at \$1,000.00 - great to attach to the MLS listing!